

MONTUCKY

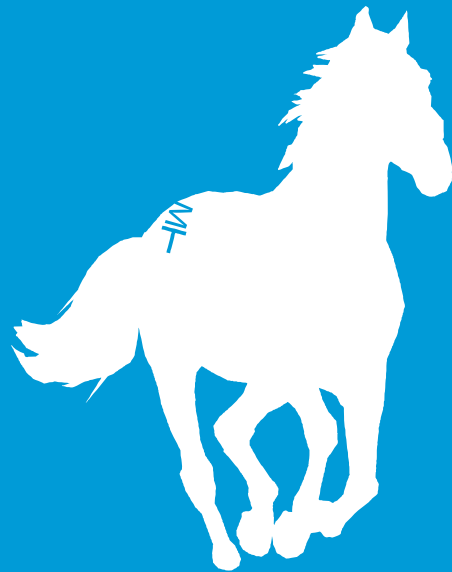
COLD SNACKS

24oz CAN



Montucky Cold Snacks is a premium light lager, created to be a low-key, sessionable beer. With a 4.1% ABV, and an IBU range of 8 Cold Snacks are the perfect beer to crack open after climbing mountains, wrestling gators, and napping in a hammock.

MCS was founded by two native Montanans with the idea to create a light beer company that celebrated outdoor culture, being in the moments,, and giving back to the community



24oz CAN PRICE TO RETAIL: PRICE TO CONSUMER: 20% 25% 30%